

Making a positive local impact is just how we do business

Our success has always been built on a foundation of partnership with each of the communities in which we operate.



Who is ROCKWOOL?

Founded as a family business more than 80 years ago, today ROCKWOOL is the world's leading stone wool manufacturer. Since our founding we have grown to operate 45 manufacturing facilities on three continents, with more than 11,600 employees.

What unifies our global organization is the commitment to one clear purpose: to release the natural power of stone to enrich modern living. We live that purpose every day in the commitments made to each of the communities in which we operate.

Our organization strives to strengthen the neighborhoods we are part of with a proven track record of philanthropy and corporate citizenship, providing rewarding career opportunities, and creating a positive economic impact.

In 1988, we opened our first North American manufacturing facility in Milton, Ontario alongside our new corporate head office for the region. Since then, we have begun operations in Grand Forks, British Columbia (1999), and Marshall County, Mississippi (2014). Our fourth factory is under construction in Jefferson County, West Virginia, scheduled to start operation in the fall of 2020.



Our approach to sustainable operations

We have an unbreakable commitment to meet and exceed the environmental protection standards set by governments and regulators. We recognize that when it comes to societal challenges including urbanization and climate change, that we have an important role to play.

As a result, we continue to improve the long-term sustainability of our operations because for us, producing our products in the most environmentally-responsible manner is a commitment we take very seriously.

Our production processes are guided by ambitious commitments to the United Nations Sustainable Development Goals focused on leaving the smallest footprint possible. We are currently tracking our progress against 2022 and 2030 goals to cut waste to landfill, reduce water use and lower energy and carbon intensity. At each of our facilities we invest in the latest emissions-control technology, have robust environmental management systems, and design our operation to mitigate noise, protect local air quality, and have zero wastewater discharge into waterways or the ground.

ROCKWOOL
Group



61
nationalities



Founded
more than
80
years ago



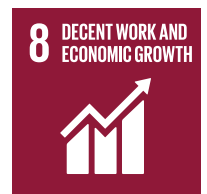
45
manufacturing
facilities



11,600
employees



39
countries of
operation



How do our factories operate?

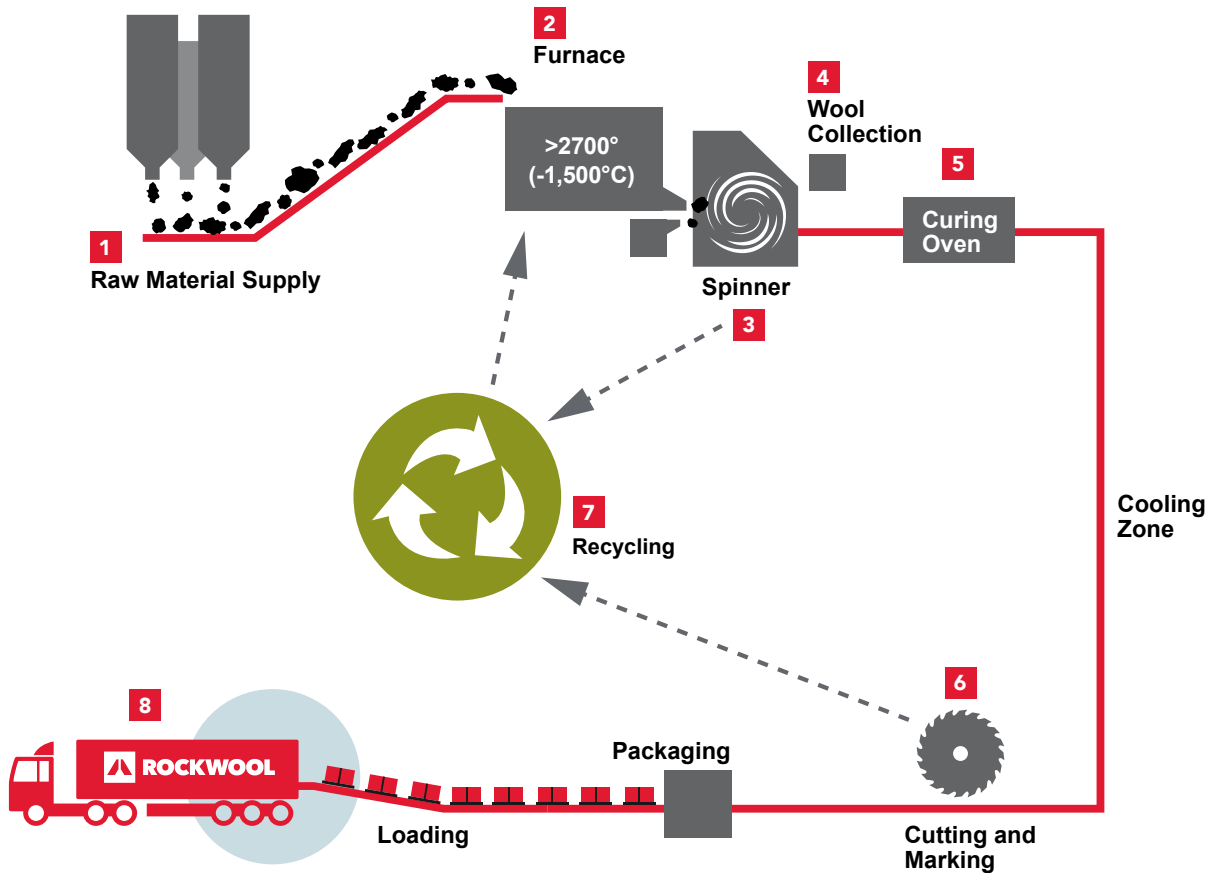
We're proud of the efficiency and productivity of our manufacturing facilities. They offer a unique combination of state-of-the-art technology, processes, and people working together to ensure the highest product quality.

The process of manufacturing stone wool is something our organization has continued to refine over the course of our 80-year history.

Mineral wool or "stone wool" is an environmentally-friendly product made mostly from natural rocks and is supplemented with recycled mineral wool and slag from the steel industry. These steps are outlined in our production process shown below.

The eight-step production process of ROCKWOOL stone wool insulation

1. Material Handling / Charging
2. Melting
3. Spinning
4. Wool Collection
5. Curing / Cooling
6. Cutting and Marking
7. Recycling Plant
8. Packing / Unit Load



LEGEND:

- movement of raw materials and wool
- - - inputs to and outputs from the recycling plant

* The above graphic is a visual representation only

For a full overview of the production process, download our fact sheet by visiting rockwoolproduction.com/factsheet.

What to expect with ROCKWOOL in your community?

We take great pride in helping the people in our communities prosper.

Based on our own experiences around the world, we can say that the economic benefits of having a ROCKWOOL manufacturing facility in your community go well beyond our property lines – creating local employment opportunities, additional household income and taxes for municipal projects, and revenue for local businesses. In fact, we rely on a network of full-time and seasonal vendors and suppliers to support the day-to-day operations at our facilities.

We also remain committed to the corporate citizenship efforts that have been an integral part of our mandate since first opening in North America. We do this by integrating social, environmental, and health and safety considerations into our daily business. We also invest in infrastructure and programs that support the well-being and prosperity of the local community.

“We’re very happy that ROCKWOOL is in our community, they’ve been a great corporate citizen.”

– **Justin Hall**, Executive Director, Marshall County Industrial Development Authority



For a summary of how ROCKWOOL is a positive and contributing member of your community, download our corporate social responsibility fact sheet by visiting rockwoolcsr.com/factsheet

What sets us apart is our six pillars of corporate citizenship

As a purpose-driven organization, we value the communities that we are a part of. We support community prosperity in many ways including donations to registered charities, community investments and sponsorships, volunteer efforts of employees, and supplying insulation products.



Arts and Culture



Education



Environment and Fire Safety



Health and Physical Wellbeing



Humanitarianism



Promoting Local Business Growth

Examples of supporting the communities where we operate

Milton, Ontario

In support of the Halton Learning Foundation’s Back-to-School Campaign, ROCKWOOL donated \$10,000 toward clothing, lunches, and school supplies.

Grand Forks, British Columbia

As part of the 2018 flood recovery, ROCKWOOL donated approximately 2,000 bags of insulation to help 100 homes across the community rebuild.

Byhalia, Mississippi

ROCKWOOL has developed a strong partnership with the Mid-South Food Bank and is a regular donor to help reduce hunger for children, families, and seniors.

Supporting local business

We work with local suppliers as much as possible while managing our supply chain.

When you think about manufacturing, you might picture line operators, warehouse workers, and industrial engineers, but there's so much more. Those workers are one very important part of the equation, but it takes a team of employees alongside a reliable and high-quality supplier network to ensure the operations of our manufacturing facilities. At ROCKWOOL, we focus on building long-term relationships with our suppliers through mutual trust and partnership.

We source products and services locally, providing new opportunities for businesses interested in working with ROCKWOOL as full-time and seasonal vendors and suppliers across a variety of areas as outlined below.

Vendor and supplier service area opportunities

- Catering & food services
- Cleaning services
- Contract warehousing
- Engineering services
- Environmental testing services
- Fabrication and machining
- Maintenance and trades services
- Pest control
- Property maintenance (i.e. landscaping and snow removal)
- Safety supplies and equipment
- Security services
- Third-party logistics (3PL)
- Waste removal



“When ROCKWOOL first built in Mississippi, we were a new restaurant and they let us go in there and do a catering job with them that really helped us out tremendously starting out.”

– Tyler Clancy, Owner/Chef, Clancy's Café, Red Banks, Mississippi

Find out more about becoming a supplier or contractor at our facilities in our doing business with ROCKWOOL fact sheet by visiting rockwool suppliers.com/factsheet



Working at ROCKWOOL

With a record as a top employer that offers exceptional employee training and development, a people-driven and safety-first culture, and an attractive compensation and benefits package, ROCKWOOL is a place of growth and opportunity.

Our track record of empowering our workforce and fostering ambitious thinking has created a sense of community throughout the organization.

Working at ROCKWOOL, our employees are part of something bigger. From the factory floor to the office, we provide meaningful career opportunities that contribute to improving the lives for people around the world.

Be part of a growing organization that continues to strengthen its presence in North America in the manufacturing of products that help to improve the energy-efficiency of homes and buildings, reducing their carbon emissions.



Creating an exceptional employee experience

ROCKWOOL has a long-standing history as a best-in-class employer, having earned awards as a Top Employer for Young People (2014), Hamilton-Niagara Top Employer (2018, 2014, 2012 and 2011), and most recently, a nomination for The Career Directory 2019 Canada's Best Employers For Recent Graduates.



“Being at ROCKWOOL, what stands out to me is the teamwork. It’s not just between the work groups, it’s from management and leadership. I find too that when you put in extra effort, it is recognized, and I think that is very important because it encourages the team to push harder to meet our goals.”

– **Evan**, General Operator, ROCKWOOL

For more information about how you can build a meaningful career, download our working at ROCKWOOL fact sheet by visiting rockwooljobs.com/factsheet

Supporting fire safety in your community

ROCKWOOL has long advocated for greater focus on fire safety and prevention across North America.

Here are the three ways we are helping to make communities safer:

1. Partnering with fire associations and councils to maintain strong building code regulations and standards for residential and commercial buildings as well as schools and hospitals.
2. Promoting fire safety by educating the design and construction industry on the importance of exceeding the minimal code requirements to ensure occupant safety.
3. Sharing new information and research from fire-safety partners with our product development team to optimize our insulation for continued best-in-class fire protection.

Within each of the communities we are a part of our team works closely with local fire departments. We work with these emergency personnel to promote events such as Fire Prevention Week which happens annually in October to help keep local residents safer.

Our North American fire safety partners



INTERNATIONAL FIRESTOP COUNCIL
"The Source of Firestop Excellence"

NAIMA
NORTH AMERICAN INSULATION
MANUFACTURERS ASSOCIATION



FIRESAFE
NORTH AMERICA
ADVOCATING FOR RESILIENT BUILDINGS



Fire resilience

Fire resilience is just one of the seven strengths of stone that makes our products innovative solutions for modern living.

ROCKWOOL insulation can withstand fire and high temperatures up to 1,800°F (1,000°C) and works as an effective fire barrier that prevents fire from spreading.



"We as an organization are passionate about fire safety and we work at improving it every day. The future of buildings is going to be at a much higher level of safety and quality than we've come to expect today and we're at the forefront of making that happen."

– Rick, Sr. Manager, Codes, Standards, & Fire Safety, ROCKWOOL

For more information about our history of partnerships with fire safety associations, download our fact sheet by visiting rockwoolfiresafety.com/factsheet

At ROCKWOOL, we have a history of responsible environmental practices, developing community partnerships, and investing in the communities in which we operate.

Our manufacturing plants use the latest monitoring and control technologies to ensure that we continue to meet and exceed environmental protection standards.

And over the years, the company and our employees have donated countless hours and resources supporting hospitals and care facilities, the United Way, Habitat for Humanity, and many other worthy charities and causes.

Responsible environmental practices, together with our social responsibility, mean that not only do we succeed, but we help the communities in which we operate, thrive.

If you have a question or concern about our operations in your community please don't hesitate to let us know by emailing our community relations team at **communicationsna@rockwool.com**.

ROCKWOOL™ is a trademark of the ROCKWOOL Group in USA and ROXUL Inc. in Canada.

Canada

Grand Forks, British Columbia
rockwool.com/grandforks

Milton, Ontario
rockwool.com/milton

United States

Byhalia, Mississippi
rockwool.com/mississippi

Ranson, West Virginia
rockwool.com/westvirginia



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